

REBECCA SIAHAAN

Milwaukee, WI

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OBJECTIVE

To develop innovative learning solutions that leverage my practical skills as a trainer, systematic approach to design, and client-focused leadership skills.

KEY SKILLS

- Systematic design using ADDIE
- Program evaluation following Kirkpatrick's four levels
- Written and verbal communication
- In-person instruction
- Leadership and mentorship
- Adobe Captivate
- Articulate Rise 360
- G-Suite
- Microsoft Office
- Adobe Illustrator, Photoshop, and InDesign

WORK HISTORY

Colectivo Coffee Roasters, Milwaukee, WI

2019

Coffee Instructional Designer

- Update and expand curriculum based on evolving industry standards
- Design, develop, and lead the implementation of training for new product rollouts including 3 full menu flips

Colectivo Coffee Roasters, Milwaukee, WI

2015-19

Barista Trainer

- Conduct barista training classes while tailoring Colectivo's curriculum to the unique needs of individual wholesale clients
- Assist with development of 200+ barista candidates in Milwaukee, Madison, and Chicago
- Administer certification tests and routinely audit baristas to foster an environment of continuous improvement
- Mentor and assist 20+ cafe lead baristas

Colectivo Coffee Roasters, Milwaukee, WI

2010-15

Cafe Lead Barista

- Ensure entire cafe team is provides an exemplary specialty coffee drinks and service at 3 different locations
- Mentor coworkers, track sales, manage coffee inventory
- Represent Colectivo at industry and community events as a trade-show presenter, competition judge, and barista competitor

EDUCATION

Purdue University

2020-21

West Lafayette, IN

Master of Education in Learning Design and Technology

Milwaukee Institute of Art and Design

2005-09

Milwaukee, WI